

## Web Site Evaluation Rubric

Criteria					
	3	2	1	Comments	Score
<b>Objectivity</b>	Material is relevant to search and to topic.	Material is somewhat relevant to search and topic.	Material is not relevant.		
	Material is not biased; seems to be balanced and objective.	Material has some bias, but also contains information that is relevant.	Material is biased; possible/probable conflict of interest		
	Material is detailed and informative.	Material contains some detail and information that is relevant.	Material does not contain any detail or information that is relevant.		
	Site/Page contains no advertising.	Site/Page does contain advertising but does not impact the content negatively.	Site/Page contains advertising.		
<b>Authenticity</b>	Material was created by an author/source with appropriate credentials or expertise.	Material created by author/source who seems to have the appropriate background, but cannot fully determine.	Unable to determine any credentials or expertise.		
	The author's/source's credentials/qualifications of the material are apparent and easily verified.	The author's/source's credentials/qualifications of the material is not obvious nor easily verified.	Not able to discern author's/source's credentials/qualifications.		
	The domain is appropriate for the material.	The domain may be appropriate, however, not able to fully determine.	The domain is inappropriate for the type of material.		
	Contact information is listed for the author/source of material.	Listed contact information is vague with no other information to determine authenticity.	No contact information listed or only a feedback form with very little information.		
<b>Accuracy</b>	Other pages/sites list/use this material as a reference/resource.	Few pages/sites list/use this material as a reference/resource.	Unable to determine if other pages/sites list/use this material as a reference/resource.		
	Material has a creation date.	Material has a creation date, but it is general, i.e. year.	Material does not have a creation date.		
	Material has been/is regularly updated.	Material has not been updated in 12 months or more.	Material has never been updated.		
	All links are current.	At least 60% percent of the links are current or still work.	50 % or less of the links are current or still work.		
<b>Analysis</b>	All components seem to check out when looking at the "whole picture".	Most components seem to check out when looking at the "whole picture".	There are too many pieces missing or unverifiable that make this source unreliable.		
	The information makes sense when combined with all the components including verification of information and authority.	Most of the information makes sense. However, there is some concern with verification and/or authority.	Most or all of the information is unverifiable or lacks authenticity. Source is unreliable.		
				<b>Total</b>	